



BEREAN BAPTIST CHURCH AND ACADEMY

Fayetteville, NC 28314



Social Media Policy

It is the opinion of Berean Baptist Church and Academy that Social Media sites can serve a purpose in extending the Gospel and helping people, but it is also our opinion that these sites can be detrimental and harmful to the testimony of a believer and hurt the cause of Christ. We believe that the potential exists that if not carefully guarded these sites can provide the opportunity to express negative feelings and lead to over familiarity among the opposite sex as well as between an authority figure and an individual who is subject to the authority.

In an effort to keep our students and children safe, our employees above reproach and to protect our employees from any false accusations, it is the policy of Berean Baptist Church and Academy that no employee has contact with a student or child of the opposite sex on a social media site, i.e. Facebook, MySpace, Twitter, Instagram, or similar site. The exception to this policy would be the Youth Pastor or a Principal, and only then when there is additional accountability for the leader and parental permission has been given. Furthermore, to protect the ministry and our employees, any employee who has a social media site is required to “friend” the church’s or school’s site as well. If it is determined that an employee is maintaining a separate or additional site, that employee will be terminated.

This means that no male employee should be friends with a female student, they should not accept a “friend” request from a female student nor should a male employee send a female student a “friend” request. No female employee should be friends with a male student, they should not accept a “friend” request from a male student nor should a female employee send a male student a “friend” request.

Employees should not be following a student’s Twitter account or have access to any type of Instagram accounts where pictures and personal information can be viewed.